



Write the Future Campaign

 **TPS Foundation**

COLLEGE, CAREER, AND LIFE READINESS

A Letter From Campaign Leadership



Arturo Polizzi
Campaign Co-Chair
Chief Operating Officer
ProMedica



Dennis Hopson
Campaign Co-Chair
Lourdes University
Men's Basketball Coach

Dear Friends,

The future economic success of the Toledo area in the next decade depends equally on the growth of new jobs and the availability of qualified workers to fill them. Our community can succeed only if its public school system graduates young adults who are well-prepared for college and careers. But support from public sources is not sufficient to provide the learning tools and support services to assure this kind of achievement for all students.

That is why we have created collaborative partnerships with organizations that have a successful track record of creating a viable path to a productive career/life for every student at Toledo Public Schools—through both early childhood education and college and career readiness.

This is not the typical focus on bricks and mortar projects seen in many major gift campaigns. Rather, it is a community-wide initiative to assure that every student entering TPS will graduate prepared to take a positive, productive, and lifelong role in our community.

When you choose to support the Write the Future Campaign, you will help meet key challenges that will further this effort. Our 1.5 million dollar campaign focuses on Accessibility to tools and resources, exposure to opportunities, and growth and sustainability to TPSF.

Your philanthropy will help us provide top-tier education to students, address many of the societal issues they face and in the process lift up our entire community. This generosity will have an impact for years to come.

Please join us in our Write the Future Campaign!

What We Know

Investing in k-12 initiatives is truly the engine of opportunity for our children and economic mobility. A vibrant public school system shapes a sustainable community. Today, the foundation partners with the district with a new agenda because support from public sources are simply not enough to provide the resource base necessary to create and operate the schools of the future.



Our Work

Toledo Public Schools Foundation is committed to expand, compliment and supplement current initiatives in place, moving the district forward. We strive to promote quality public education and student success at TPS through supplemental funding for educational programs, academic initiatives and scholarships.

Our Vision

The time is now for us to build on our success and impact by embarking on our Write the Future Campaign. The Write the Future campaign is one that provides early learning tools and resources to our children that ensure they are set up for success as they enter our classrooms. At the same time offering support services to students to ensure they are college and career ready. Read more below!





Write The Future

Over the last 10 years, 23,000 jobs have been added in the Toledo MSA while the working age population (25-65) has decreased by 9,000.

Forecasted annual job openings over the next 5 years (Toledo MSA):



Roughly 50% are for certificate level positions.



The vast majority are for unskilled or semi-skilled workers.



Over 50% of openings require a certificate or less across 19 occupations.



Leveraging existing programs and wrap around resources, promoting regional career pathways and encouraging post-secondary credential stacking (HS diploma-> Certifications-> Associate Degrees->Bachelor Degrees+) is necessary for long term career growth and success.

With a declining and aging population, it is imperative to retain, develop and upskill the workforce of tomorrow.

WRITE THE FUTURE CAMPAIGN

| | NEED | INITIATIVE | INVESTMENT |
|----------|---|---|------------------|
| PREPARED | Ensure our students are ready and prepared to enter college upon graduation. | Send an additional ten TPS Students through the highly successful College Prep Program Toledo Excel Program per year for 3 years. | \$500,000 |
| EXPOSURE | A clearer vision for TPS students of all the career pathways available, the job opportunities obtainable within our region's corporations, and a plan to achieve their future success. | Create a systemic approach for providing every TPS student K-12 learning experiences on the foundation of career readiness, entrepreneurship, and financial literacy by engaging mentors from the business community to help expose, educate and prepare TPS students for future success. This partnership with Junior Achievement will help ensure a pipeline of highly skilled and innovative talent. | \$500,000 |
| ENHANCE | Enhance the learning environments in the Career Technology Education Departments for students with state of the art equipment and machines that provide real life experiences and exposure. | Opportunities for companies with vested interest in specific industry programs can invest directly into a program both financially and with time and exposure in the program. | \$250,000 |
| GROWTH | 15% of the Write the Future Campaign will go toward building the first ever Toledo Public Schools Foundation Endowment. The proceeds will be placed in an endowment fund with Greater Toledo Community Foundation, the income from which will be used to meet ongoing operational expenses or fund special projects and programs. | Growth of our endowment with a goal to reach \$2 million by 2025. | \$225,000 |
| ACCESS | Remove the barrier of students who are unable to accept internships from local companies due to lack of transportation. | Create a scholarship fund for students that need the resources and support for drivers education and license fee. | \$90,000 |

TOTAL INVESTMENT

\$1.5 MILLION

Write The Future Campaign Donor Recognition Levels



| DONOR RECOGNITION LEVELS | GIVING RANGE |
|---------------------------|------------------|
| Leadership | \$500,000 and up |
| Pinnacle | \$250,000 and up |
| Valedictorian | \$100,000 and up |
| Summa Cum Laude | \$50,000 and up |
| Magna Cum Laude | \$25,000 and up |
| Superintendent Circle | \$10,000 and up |
| Distinguished Honor Roll | \$5,000 and up |
| Friends of The Foundation | \$1,000 and up |

Ways to Give

WE ALLOW FOR A VARIETY OF GIFT TYPES:

Gifts of Cash

Donors may receive tax benefits if they itemize deductions, accommodations can be made to unique situations and circumstances.

Multi-Year Pledges

Giving a donor the opportunity to pay over a three-year period.

Appreciated Securities

Transferring gifts of stocks, bonds, or mutual fund shares, avoiding capital gains tax and receiving a tax deduction for the stock's full market value.

Planned Gifts and Requests

Details can be provided upon request and combination of outright and deferred gifts are welcome.

Campaign Committee

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Toledo Public Schools Foundation

William Kidd

Lathrop

Ken Rusk

Rusk Industries

Arturo Polizzi

ProMedica

Calvin and Christine Sweeney

The Tabernacle

Dennis Hopson

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Every Gift Has A Story

INVEST TODAY

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